



COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231 www.uspto.gov

FIRST NAMED APPLICANT ATTORNEY DOCKET NUMBER APPLICATION NUMBER FILING/RECEIPT DATE

10/002,629

12/05/2001

Larry W. Hinderks

3593-24

**CONFIRMATION NO. 1968** 

Date Mailed: 12/20/2001

**FORMALITIES LETTER** 

OC000000007220725\*

NIXON & VANDERHYE P.C. 8th Floor 1100 North Glebe Road Arlington, VA 22201

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing. Applicant must submit \$ 740 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- Total additional claim fee(s) for this application is \$600.
  - \$180 for 10 total claims over 20.
  - \$420 for 5 independent claims over 3.
- The oath or declaration is missing. A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(I) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1470.

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A copy of this notice <u>MUST</u> be returned with the reply.	1 10002629 740. 420. 180.
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Customer Service Center	m
Initial Patent Examination Division (703) 308-1202 PART 2 - COPY TO BE RETURNED WITH RESPONSE	01/22/2002 SDUDHG 01 FC:101 02 FC:102 03 FC:105

Total Effective claims       30       - 20 =       10       x \$       18.00       \$       180.00         ndependent claims       8       - 3 =       5       x \$       84.00       \$       420.00	IN THE UNITED STATES PATENT AND TRADEMARK OFF			
Serial No. 10/002,629   Jan 1 6 2002   Jan 1 6 2002   Jan 1 6 2002   Jan 1 6 2002	In re Patent Application of:	Attention: Applica	ation Branch	
Date: January 16, 2002	HINDERKS et al.	Atty. Dkt. 3593	-24	
Filed: December 5, 2001 For: METHOD AND APPARITIONAL AND REGIONAL DEMOGRAPHICALLY TARGETED ADVERTISEMENT INSERTION  Assistant Commissioner for Patents  Washington, D.C. 20231  The attached completes filling of the above-identified patent application:  Signed Rule 63 Declaration alone, Copy of Declaration from prior application alone, OR Signed Declaration plus attached copy of originally filed specification/drawings.  NOTICE TO FILE MISSING PARTS OF APPLICATION FILING DATE GRANTED form.  Record the attached assignment and return to the undersigned.  Attached is a Power of Attorney.  Priority is hereby claimed under 35 U.S.C. § 119 based on the following foreign applications:  Application Number  Country  Day/Month/Year Filed  respectively.  Certified copy(ies) of foreign application(s) is/are attached.  Certified copy(ies) filed on in prior application no. filed Applicant claims "small entity" status.  Please enter the attached and/or below preliminary amendment prior to calculation of filing fee.  Applicant claims "small entity" status.  Sequence Submission;  Other:  Fees due are calculated below:  Basic filling fee  Filling fee  Condial Effective claims 30 - 20 = 10 x \$ 18.00 \$ 18.00 \$ 18.00  for any proper multiple dependent claims now added for first time, add \$280.00 (ignore improper) \$ 0.00  f any proper multiple dependent claims now added for first time, add \$280.00 (ignore improper) \$ 1,340.00  Petition is hereby made to extend the current due date so as to cover the filling date of this paper and attachment(s) (\$110.00/1 month; \$400.00/2 months; \$\$20.00/3 months; \$1440.00/4 months) \$ 0.00  English translation of specification and claims (\$130.00)  FIRST SUBTOTAL  Assignment Recording Fee (\$40.00)  TOTAL FEE DUE  1,510.00	Serial No. 10/002,629 3 JAN 1 6 2002	,		
SYSTEM HAVING NATIONAL AND REGIONAL DEMOGRAPHICALLY TARGETED ADVERTISEMENT INSERTION  Assistant Commissioner for Patents  Washington, D.C. 20231  The attached completes filing of the above-identified patent application:  Signed Rule 63 Declaration alone, Copy of Declaration from prior application alone, OR  Signed Declaration plus attached copy of originally filed specification/drawings.  NOTICE TO FILE MISSING PARTS OF APPLICATION FILING DATE GRANTED form.  Record the attached assignment and return to the undersigned.  Attached is a Power of Attorney.  Priority is hereby claimed under 35 U.S.C. § 119 based on the following foreign applications:  Application Number  Country  Day/Month/Year Filed  respectively.  Certified copy(ies) of foreign application(s) is/are attached.  Certified copy(ies) filed on in prior application no filed  Applicant claims "small entity" status.   "Small entity" statement attached.  Please enter the attached and/or below preliminary amendment prior to calculation of filling fee.  Also attached:   Information Disclosure Statement;   Nucleotide and/or Amino Acid Sequence Submission;   Other:  Fees due are calculated below:  30	4	Date: January	16, 2002	
Signed Rule 63 Declaration alone,  Copy of Declaration from prior application alone,  OR  Signed Declaration plus attached copy of originally filed specification/drawings.  NOTICE TO FILE MISSING PARTS OF APPLICATION FILING DATE GRANTED form.  Record the attached assignment and return to the undersigned.  Attached is a Power of Attorney.  Priority is hereby claimed under 35 U.S.C. § 119 based on the following foreign applications:	SYSTEM HAVING NATIONAL AND REGIONAL TARGETED ADVERTISEMENT INSERTION Assistant Commissioner for Patents			
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respectively.  Certified copy(ies) of foreign application(s) is/are attached.  Certified copy(ies) filed on in prior application no, filed  Applicant claims "small entity" status.   "Small entity" statement attached.  Please enter the attached and/or below preliminary amendment prior to calculation of filing fee.  Also attached:   Information Disclosure Statement;   Nucleotide and/or Amino Acid Sequence Submission;   Other:  Fees due are calculated below:  Basic filling fee   \$ 740.00    Total Effective claims   30   -20   = 10   x   \$ 18.00    Repetition is hereby made to extend the current due date so as to cover the filling date of this paper and attachment(s) (\$110.00/1 month; \$400.00/2 months; \$920.00/3 months; \$1440.00/4 months)    Surcharge (\$130.00) if Declaration or filling fee first now submitted   \$ 130.00    English translation of specification and claims (\$130.00)    FIRST SUBTOTAL   \$ 1,470.00    FIRST SUBTOTAL   \$ 1,470.00    FIRST SUBTOTAL   \$ 1,470.00    Second Subtotal Subtotal and subtract   \$ 80.00    Second Subtotal Second Subtotal Second Subtotal Second Second Subtotal Second	Signed Declaration plus attached copy of originally NOTICE TO FILE MISSING PARTS OF APPLICAT Record the attached assignment and return to the u	filed specification/drawings.  TION FILING DATE GRANTED for	_	
Certified copy(ies) of foreign application(s) is/are attached.  Certified copy(ies) filled on in prior application no, filed  Applicant claims "small entity" status.				
Basic filing fee  Fotal Effective claims 30 - 20 = 10 x \$ 18.00 \$ 180.00  Independent claims 8 - 3 = 5 x \$ 84.00 \$ 420.00  f any proper multiple dependent claims now added for first time, add \$280.00 (ignore improper) \$ 0.00  FILING FEE \$ 1,340.00  Petition is hereby made to extend the current due date so as to cover the filing date of this paper and attachment(s) (\$110.00/1 month; \$400.00/2 months; \$920.00/3 months; \$1440.00/4 months) \$ 0.00  Surcharge (\$130.00) if Declaration or filing fee first now submitted \$ 130.00  English translation of specification and claims (\$130.00)  FIRST SUBTOTAL \$ 1,470.00  f "small entity," enter half (½) of subtotal and subtract \$ SECOND SUBTOTAL \$ 1,470.00  Assignment Recording Fee (\$40.00)  TOTAL FEE DUE \$ 1,510.00	Certified copy(ies) of foreign application(s) is/are attached.  Certified copy(ies) filed on in prior application no, filed  Applicant claims "small entity" status.			
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f "small entity," enter half (½) of subtotal and subtract  Assignment Recording Fee (\$40.00)  FIRST SUBTOTAL \$ 1,470.00  SECOND SUBTOTAL \$ 1,470.00  \$ 40.00  TOTAL FEE DUE \$ 1,510.00	and attachment(s) (\$110.00/1 month; \$400.00/2 months; \$920 Surcharge (\$130.00) if Declaration or filing fee first now s	cover the filing date of this paper .00/3 months; \$1440.00/4 months)	\$ 0.00 \$ 130.00	
<b>TOTAL FEE DUE</b> \$ 1,510.00	f "small entity," enter half (½) of subtotal and subtract		-\$ 0.00 \$ 1,470.00	
Check enclosed (non Pre-Bill)* \$ 1510.00	Assignment Hecoraing Fee (\$40.00)	Check enclosed (Pre-Bill)*	\$ 1,510.00 \$	

TOTAL FEE ENCLOSED \$ 1510.00

Any future submission requiring an extension of time is hereby stated to include a petition for such time extension. The Commissioner is hereby authorized to charge any <u>deficiency</u>, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our **Account No. 14-1140**. A <u>duplicate</u> copy of this sheet is attached.

1100 North Glebe Road, 8<sup>th</sup> Floor Arlington, Virginia 22201-4714 Telephone: (703) 816-4000 Facsimile: (703) 816-4100

WGN:rdw

NIXON & VANDERHYE P.C.

By Atty: William G. Niessen, Reg. No. 29,683

Signature: Municipal Manage